

Executive Officer Briefing

June 25, 2017

Vol. 4 Issue 3

It has been a few weeks, let's catch up...

You are one of the key leaders in your Chapter! We need you to share the information here with the Members and Advisors of your Chapter. It is our desire to ensure frequent communications are taking place throughout the jurisdiction. Thank you for your effort in accomplishing this important mission. If you have feedback please share it with us at any of the options at the bottom of this email and we will endeavor to make it happen.



***Deadline is Monday, June 26th,
please contact us if you need help!***

2017 Pacific Northwest DeMolay Leadership Conference

***Where young men of DeMolay learn to
become better leaders in their Chapters...***



Do you want to attend DLC 2017? Go to PNWDLC.org to learn more about the program, dates, location, what fun is happening, and how to register pnwdlc.org/registration - and **we still have scholarship opportunities**? Ask anyone who has attended before how great of an experience DLC is and why you should not miss out! We have a special surprise to help celebrate the Fourth of July this year as well.

DLC 2017 Is July 2nd - July 8th
Registration deadline is June 26th

Register at:
PNWDLC.org

Camp Sheppard
Enumclaw, Washington

Registration
Is only \$350

DLC

Pacific Northwest

LEADERSHIP

CONFERENCE

Contact Conference Director
Dad Brian Gross: bgross@wademolay.org
with questions

Contact Program Director
Dad Chris Wheeler: wheelech@me.com
for scholarship opportunities

X-Mas in July!

July 28th-30th

Washington DeMolay's
How the State Corps

Youth/Adults \$23

RV/Trailers \$30

Stole

WOFAB 2017!

Cascade Peaks

RV Resort

11519 US-12

Ravle, WA

For any questions - contact swalker@wademolay.org

Do you have the "DeMolay Update" App?

It is Where Brothers Connect...

We are dedicating this year to starting a new motion to enhance our growth in DeMolay - one that will revolutionize how our Members, Advisors, and Friends of DeMolay connect.

Yes - we have released our own, new social media resource, the **DeMolay Update App** to promote communication and to allow everyone associated with Washington DeMolay to have all the resources they will ever need at their fingertips. Check-In with pictures, get "Push Notifications" as soon as things happen, Register for Events, Get the N2K Packet, find a phone number/email, "How To" do introductions the right way, show a prospective member our Explainer Video and gather their Contact Information, post an upcoming Chapter Events, and soooo much more!

The **App** is available from the Apple App Store if you are an iPhone user. Look for the "DeMolay Update". For our Android users, you can Download the "DeMolay Update" App directly by [clicking here](#) or until the Google Play Store agrees that we are really a part of DeMolay.

Get the **DeMolay Update App** today and see what is happening now in Washington DeMolay!

John P. Jacobson, SMC
Washington DeMolay

DEMOLOY
UPDATE



WHERE BROTHERS CONNECT

97th Annual DeMolay International Supreme Council and 50th Annual DeMolay International Congress Sessions held June 13-18th in Buffalo, New York...

Your Washington State Delegation to the DeMolay International Sessions had a great experience, bonded every chance we got, learned lots, shared even more, and stood on the big stage screaming "Washington DeMolay is AWESOME"!

We are all very proud of how PSMC Luke Walker represented himself and WA DeMolay while running for International Master Councilor. He stood his ground, displayed superior brotherhood, and stayed true to who he is and why he wanted to run. The outcome may not be what he and we wanted, but the experience and brotherhood are invaluable to Luke's future success.



Delegates SMC John Jacobson and DSMC Sam Walker constantly worked the Congress floor making friends, sharing what WA DeMolay is doing to be awesome, learned about some great ideas to bring home, ate fabulous pizza, and demonstrated that we have as good or better programs that most everyone else (but I am biased too). Thank you to these 3 young men for their hard work representing you are DeMolay International.

We did spend some time going through the call items this year as well. If you are interested you can [click on the link](#) and see the outcome of each of those legislative issues. These decisions are rarely easy and typically so important in directing our future as an organization.

Here are a few of my thoughts from this week while at ISC and Congress, written on the long airplane ride home:

1. It does not make a difference who you are or where you are from; brotherhood is extended to everyone from everywhere.
2. Life is too short; do everything you can NOW, including dessert or ice cream at midnight.
3. You can be standing in a room full of people and still feel alone. Find someone and engage with them. Take the first step to making a lifelong friendship or learning something new.
4. Being a part of the group means being at the same table (or hotel) as everyone else. It sucks when that decision is taken away from you and you are not given the choice of where to sit.
5. Communication, communication, communication. I don't care who you are, it has to happen on every level to work correctly.
6. Putting crazy toppings on a hot dog doesn't make it more awesome, unless you start with an awesome hot dog to build on. Much like everything in life...
7. People come to expect things to happen a certain way (process) and when they don't, they feel

- slighted. Like someone is hiding something and they lose trust (in the process). Even if it is a simple error.
8. To be willing to stand up and play the game and suffer a loss is more honorable than standing on the sidelines and never knowing. Love You Luke!
 9. Don't beat yourself up over the "What If's" in life. Instead know that there is another plan just around the corner filled with opportunity and better things to come.
 10. Ranch Dressing is for Pizza. Blue Cheese is for Salad, Wings, and everything else.
 11. Sharing an idea with others can be very satisfying for everyone present. Especially when it sparks 3 new ideas and inspires them to go bigger.
 12. You CAN make a positive difference in 12 months or create negative change in a matter of moments. It is always up to you.
 13. Anchor Bar Wing Sauce is the best ever.
 14. Branding needs to be consistent, concise, and well executed otherwise we all look different while working needlessly to be the same. It is possible for you to have uniqueness while also being vital to the brand identity and team.
 15. There are millions of ideas waiting to come out if someone would just let them.
 16. It is crazy how a simple fidget-spinner can unite a room full of leaders - AND display a brand, send a message to take home, and not cost thousands of dollars.
 17. The easy way out is neither easy or a way out.



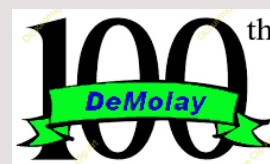
Thank you to Dad Brian Gross, Dad Troy Nutter, Dad Frank Rinehart, Dad Paul Jacobson, and Mom Nita Rinehart for your dedication to DeMolay and helping with every aspect of this trip. We all worked to spread the idea of "Animated Leadership" to those we came in contact with. It was also great to spend quality time discussing DeMolay in Washington, how we can increase membership, move leadership education forward, and develop new ideas into programs the rest of the world will want.

Thank you!
Dad Jeffery A. Brunson, EO
DeMolay in Washington

DeMolay Turns 100 Years Old in 2019

We are celebrating DeMolay's 100th birthday...

As DeMolay approaches it's 100th birthday, DeMolay International and here in Washington we will begin celebrating this wonderful milestone. There are a number of activities and events that will be happening throughout the year and in connection with the Session to be held in Kansas City that year. We also would like to hold a few activities here in Washington to add to the celebration. You will be seeing more information coming out soon about how you can help us celebrate with your Chapters locally and throughout the state. We are in the process of creating a committee that will guide our efforts here in Washington. If you have ideas or would like to offer your assistance please contact the office at office@wademolay.org and we will be sure to pass it along to the committee.



Help the Washington State DeMolay Foundation help you!

Shop AmazonSmile at: <https://smile.amazon.com/ch/91-1067020>

The Washington State DeMolay Foundation has now partnered with the AmazonSmile program to help us grow!



What is AmazonSmile?

AmazonSmile is a website operated by Amazon that lets customers (you) enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when you shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the Washington State DeMolay Foundation.

How does AmazonSmile work?

When first visiting AmazonSmile, you are prompted to select a charitable organization from almost one million eligible organizations. In order to browse or shop at AmazonSmile, first select the "Washington State DeMolay Foundation".

Use our Unique AmazonSmile Link for easy access!

Click here: <https://smile.amazon.com/ch/91-1067020> to be connected instantly. By clicking on this link everytime, you are taken directly to the charity of your choice - the Washington State DeMolay Foundation!

Fred Meyer Community Rewards - it costs nothing to sign-up

Anyone can help support WA DeMolay - family, friends & neighbors...

Your support can help lower the cost of our Events and Programs



MAKE SURE TO LINK YOUR REWARDS CARD WITH

WASHINGTON DEMOLAY #83738

ON FRED MEYER COMMUNITY

REWARDS! FOLLOW THESE STEPS:

Fred Meyer is donating \$2.7 million per year to non-profits in Alaska, Idaho, Oregon and Washington, based on where their customers tell them to give. Here's how to make sure your card is linked:

- Sign up for or login to the Community Rewards program by linking your card to at www.fredmeyer.com/communityrewards.
- Then, every time you shop and use your Rewards Card, you are helping earn a donation!
- You still earn your Rewards Points, Fuel Points, and Rebates, just as you do today.
- If you do not have a Rewards Card, they are available at the Customer Service desk of any Fred Meyer store.
- For more information, please visit www.fredmeyer.com/communityrewards.

WA DeMolay Online Google Calendar has **CHANGED**

Be sure that you are synced to the correct calendar ASAP...

Effective **IMMEDIATELY** our "**NEW**" **Google Calendar** is the only calendar we are updating and keeping current - so be sure you have the correct Calendar synced to all of your digital devices.

You will know that you are on the right calendar when you look at the TOP-LEFT of the correct google calendar and it says "**WA DeMolay - All Calendar**". The old one said "wademolay@gmail.com". Make the change now to ensure your calendar settings are correct and you are syncing to the "**WA DeMolay - All Calendar**" via google calendars.

Let us help you promote your events! Use the DeMolay Update App. From the home page use the "**Calendar**" button, then the top choice is "**Add Calendar Event**". Just complete all the required informational boxes. Be sure to mark which calendars you want it posted to and the type of event you are having. **IT IS THAT EASY!**



Don't forget to **email us a flyer (PDF or JPEG) of your events including the Who, What, Where, When, Why, and How much.** We will post it on the State Website, Facebook, Update App and other social media outlets. Email it to: office@wademolay.org.

Are you working on your Term Plan for the next 6 months? Trying to pick an event date?

Check out the **WA DeMolay - All Calendar** to see what is happening and what events are already posted. The State Chapter puts dates out as far as possible so you can plan when you want to do something. We also post other organizations major events so you can plan for those too. When you have your Installation date picked, let us know so we can put it on there! Go to [DeMolay State Calendar](#)!

Dad Jeffery A. Brunson
Executive Officer in WA
DadBrunson@wademolay.org

Our work and our people are regularly recognized as the best DeMolay has to offer.



Contact us today!

STAY CONNECTED

