

DEMOLAY



LEVELED UP
LEADERSHIP

Executive Officer Briefing

March 26, 2017

Vol. 3 Issue 23

Be sure to read everything in this issue...

You are one of the key leaders in your Chapter! We need you to share the information here with the Members and Advisors of your Chapter. It is our desire to ensure frequent communications are taking place throughout the jurisdiction. Thank you for your effort in accomplishing this important mission. If you have feedback please share it with us at any of the options at the bottom of this email and we will endeavor to make it happen.



GAME ON! CONVENTION 2017

Have you completed your registration? Do it NOW! www.demolaycon.org



April 20 - 23, 2017 - Grand Mound, WA

The Washington DeMolay [GAME ON! CONVENTION 2017](http://www.demolaycon.org) will be held April 20-23, 2017 at Great Wolf Lodge in Grand Mound, Washington. This new site will serve as your go to Convention 2017 resource. Here you will find answers to your many questions, register, submit payments, find downloads and maybe even have a little gaming fun. Don't delay, get **registered** today!

Final Deadline to register and have a room is March 30th! If you need any help in filling out forms, getting payments to go through, or getting your final registration completed - please contact the Registration Chairman Dad Brandon McGee by [clicking here](#).

Deadlines, registrations, payments, parent medical release forms, Banquet Tickets, and awesome videos are all available by [clicking here www.demolaycon.org](http://www.demolaycon.org)

The [Draft Schedule](https://demolaycon.org/schedule/) is listed here... <https://demolaycon.org/schedule/>

RITUAL COMPETITIONS AT CONCLAVE

Obligations, Flower Talk and Ceremony of Light...

The only Ritual Competitions at Conclave are the Initiatory and DeMolay Obligations along with the Certifications for Flower Talk and Ceremony of Light. There is **NO excuse** for any DeMolay member attending the 2017 GAME ON! Convention to not attempt to compete. Every member has to do the obligations at a minimum to be able to vote, so why not toss on a suit and tie and give it a try. You may walk away with some unexpected hardware around you neck.



To complete the Ritual Competition Registration [CLICK HERE](#) and you will type and/or select the name of the DeMolay member that has already registered for Convention. Once selected, you may type or select additional competitors for the same competition. REMEMBER MEMBERS and ADVISORS: Do not register competitors without their knowledge!

For competition purposes, a "Rookie" is a competitor who has been initiated into DeMolay within the last 6 months. A "Novice" is one who has been initiated longer than 6 months before Convention, but has not either placed 1st in the competition they want to compete in nor have ever served as a Chapter Councilor. A "Veteran" is one whom has previously placed 1st in that competition, is currently a Chapter Councilor, or has previously served as a Councilor.

Ritual Registration and more is available at www.demolaycon.org

Game On! Membership Quest

Join us in our Quest to Level-Up your Chapter with new members...

Don't miss out on this opportunity to join the brothers in your Chapter for the **Game On! Membership Quest**. If you follow the membership program and get new members you can earn fabulous prizes.

[Get all of the details here!](#)

Rewards for bringing Candidates to Conclave:

Chapter Level-Up: The Chapter that brings the most Candidates to be initiated at Conclave (not previously DI reported) will receive a pizza or ice cream party on Friday AND Saturday Nights of Conclave. (Must have a minimum of 3 Candidates present)

Individual Level-Up Bonus: Every New Member and First Line Signer for the 2017 year will have their names entered into a drawing for fabulous prizes awarded at each Business Session.

Level 1: Be the First Line Signer of a Candidate initiated at Conclave (not previously DI reported) and you will receive a second set of Late Night Snack Tickets AND an extra packet of Play Money.

Level 2: Be the First Line Signer of two Candidates initiated at Conclave (not previously DI reported) and get the benefits of the Level 1 awards PLUS a \$30 Gift Certificate for the DeMolay eStore at Conclave.

Leveled UP: Be the First Line Signer of three Candidates initiated at Conclave (not previously DI reported) and get the benefits of Level 1 & 2 awards plus **\$100 CASH.** (Maximum of 10 cash awards)

We know its not always easy to unlock all the Achievement Rewards by yourself, but if you work together as a team, put in the effort, do the work to make it happen - everyone is a winner! Follow the simple provided instructions, stick to the schedule, and you too, and your Chapter could benefit from this program.

[Click here to print the Quest packet](#) and bring to your next Chapter meeting to get started today!



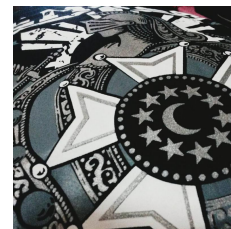
Approved Candidates for Elected State Office of 2017-18

Be an informed voter and get to know your candidates...

Released - March 23, 2017

To the Members of DeMolay in Washington,

The 2017 Washington DeMolay Convention will be held at the Great Wolf Lodge in Grand Mound from Thursday, April 20 to Sunday, April 23. On Saturday, April 22nd, the 2017-2018 State Chapter Officers will be elected.



Pursuant to the Washington State DeMolay By-Laws, the following brothers have submitted a Letter of Intent, met the qualifications, participated in a formal interview and with my approval are now eligible to run for the following Elected State Offices of Washington DeMolay.

Candidate for State Master Councilor ~

John Jacobson, Bellevue Chapter

Candidate for Deputy State Master Councilor ~

Samuel Walker, Edward James Chapter

Candidate for State Senior Councilor ~

Colton Jenkins, Tacoma Chapter

Candidates for State Junior Councilor (alphabetical order) ~

Aaron Boone, Tacoma Chapter

Winter Johnson, Empire Chapter

Please note that formal campaigning is not permitted until the first day of Convention 2017.

We have a great slate of candidates, with diverse thoughts, creative ideas, leadership skills, and initiative to be successful. Please become an informed voting delegate and take an active role in knowing the people you will be placing your trust in for the future direction of DeMolay in Washington. Invite them to your Chapter events and activities, talk with them, and share the brotherhood that makes us all DeMolay.

Fraternally,
Dad Jeffery A. Brunson
Executive Officer

2017-2018 Region Master Councilor & State Chapter Application

Deadline to submit your application is April 10th...

Those interested in serving as a Region Master Councilor and/or on the 2017-2018 State Chapter must complete an [online application](#) and submit the required Advisory Council Acknowledgement Form and Parental Consent **by April 10, 2017**.

Candidates' applications will be reviewed beginning **April 11, 2017** and will be contacted regarding their submission. Any questions should be directed to DSMC John Jacobson at jjacobson@wademolay.org.

For the application [click here](#).



Prospect Events

Has your Chapter held its event for March yet...



What's the difference between "Prospect Party" & "Prospect Event"? Well a "Prospect Party" is a specific focused activity to invite only prospective members and their parents to attend that is 100% about getting them into DeMolay. This can be a time consuming and tough task. However a "Prospect Event" is an existing Chapter event that is already on the term plan that you can easily switch to something you invite your friends (and their parents) to attend, have fun, and along the way teach them about DeMolay. **These types**

of events must take place at least once a month.

At WADA, your Councilors and Advisors attending planned a Prospect Event for your Chapter that will take place within the next 2-3 weeks. [Click Here to find your Date](#). This is something you can easily add a few elements to welcome visitors that are invited to attend and learn more about DeMolay. The concept is for each Chapter Member to invite 5-10 friends and hopefully their parents too. [Click Here for the new Membership Brochure](#). The young men go in one room and have lots of fun, play games, talk, etc.... in the other room a few select Advisors take the parents/guardians and sell them about the greatest fraternity in the world. [Click Here for the new Membership Poster](#). Once the sales pitch is over, hand out the Pocket Membership Applications. [Click Here for the Application](#). Then we all come back together for some awesome food/snacks and give time for the prospects and parents to talk. Just as they are finishing up, have the Chapter Members go through and collect the completed applications and invite them to attend the next event prior to initiations. [Click Here for the Selling DeMolay Tips Sheet](#). Again, this process should all happen within about 45 days.

Looking at the calendar - that is CONCLAVE! Note that **Initiation Day at Convention is Friday, April 21st**. So be sure to check out the awesome [Membership Quest Rewards](#) for being a First-Line Signer on 3 Petitions that are initiated at Conclave. [Click Here for more details](#).

IF you need help on planning and following through on your Prospect Event - please contact SMC Luke Walker at lwalker@wademolay.org for anything we can do to assist you grow and be successful. Together we can reach our goal of **80 new members** by Conclave 2017.

Recognition of Military Service Members and First Responders

Please update our information on file whether you think we have it or not...

Every year during our Convention we take time to honor and recognize our DeMolay Family who are currently serving our country as a Military Service Member or First Responder in our communities. This includes our Members, Senior DeMolays, Past Sorority or Sweethearts, Advisors or any other part of our greater DeMolay Family here in Washington State. PLEASE update us with their current information - including Name, Rank, Position, Station, Location, Branch, Line of Service, and DeMolay Chapter Name.



Please also include anyone who has given the ultimate sacrifice - those who have passed in the line of duty. We owe them a debit of gratitude for living our Seventh Precept. Allow us the opportunity to honor them during our ceremonies.

Whether you think we have the current information on file or not, **PLEASE** contact us with all the details by sending an email to our Alumni Director Dad William Hart by [clicking here](#). If you also have a current picture you would like to send of them in uniform, that would be awesome too. **Deadline to be included in our ceremony of honor is April 10th.**

Help the Washington State DeMolay Foundation help you!

Shop AmazonSmile at: <https://smile.amazon.com/ch/91-1067020>

The Washington State DeMolay Foundation has now partnered with the AmazonSmile program is help us grow!



What is AmazonSmile?

AmazonSmile is a website operated by Amazon that lets customers (you) enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when you shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the Washington State DeMolay Foundation.

How does AmazonSmile work?

When first visiting AmazonSmile, you are prompted to select a charitable organization from almost one million eligible organizations. In order to browse or shop at AmazonSmile, first select the "Washington State DeMolay Foundation".

Use our Unique AmazonSmile Link for easy access!

Click here: <https://smile.amazon.com/ch/91-1067020> to be connected instantly. By clicking on

Fred Meyer Community Rewards - it costs nothing to sign-up

Anyone can help support WA DeMolay - family, friends & neighbors...

Your support can help lower the cost of our Events and Programs



MAKE SURE TO LINK YOUR REWARDS CARD WITH

WASHINGTON DEMOLAY #83738

ON FRED MEYER COMMUNITY

REWARDS! FOLLOW THESE STEPS:

Fred Meyer is donating \$2.7 million per year to non-profits in Alaska, Idaho, Oregon and Washington, based on where their customers tell them to give. Here's how to make sure your card is linked:

- Sign up for or login to the Community Rewards program by linking your card to at www.fredmeyer.com/communityrewards.
- Then, every time you shop and use your Rewards Card, you are helping earn a donation!
- You still earn your Rewards Points, Fuel Points, and Rebates, just as you do today.
- If you do not have a Rewards Card, they are available at the Customer Service desk of any Fred Meyer store.
- For more information, please visit www.fredmeyer.com/communityrewards.

WA DeMolay Online Calendar

The place to go to find out what's happening...

Is your Chapter or Region holding an event or activity that you want others to attend? Well that requires advertising, right?!?

Let us help you promote your events! First, use the "[Calendar Event Submittal Form](#)" on the Website. This will get your date booked and posted on the WA DeMolay State Event Calendar. Second, **email us a flyer (PDF or JPEG) of the event including the Who, What, Where, When, Why, and How much.** We will post it on the State Website, Facebook and other social media outlets. Email it to:

office@wademolay.org. Then look for it in the Chapter and Region sections of the Website!



Are you working on your Term Plan for the next 6 months? Trying to pick an event date?

Check out the WA DeMolay State Event Calendar to see what is happening and what events are are

already posted. The State Chapter puts dates out as far as possible so you can plan when you want to do something. We also post other organizations major events so you can plan for those too. When you have your Installation date picked, let us know so we can put it on there!
Go to [DeMolay State Calendar](#)!

Dad Jeffery A. Brunson
Executive Officer in WA
DadBrunson@wademolay.org

Our work and our people are regularly recognized as the best DeMolay has to offer.



Contact us today!

STAY CONNECTED

