

## DEMOLAY



LEVELED UP  
LEADERSHIP

## Executive Officer Briefing

March 12, 2017

Vol. 3 Issue 22

### Lots of Important News...

You are one of the key leaders in your Chapter! We need you to share the information here with the Members and Advisors of your Chapter. It is our desire to ensure frequent communications are taking place throughout the jurisdiction. Thank you for your effort in accomplishing this important mission. If you have feedback please share it with us at any of the options at the bottom of this email and we will endeavor to make it happen.



Click Here for [N2K](#) or [Registration](#)



## DEMOLAY DAY

RITUAL COMPETITIONS!  
SERVICE PROJECT!  
BANQUET!  
FOOD!

MARCH 18<sup>TH</sup>  
8:15AM-5PM

ALKI MASONIC CENTER  
WEST SEATTLE!

PLEASE CONTACT [LWALKER@WADMOLAY.ORG](mailto:LWALKER@WADMOLAY.ORG)  
FOR QUESTIONS

REGISTRATION EXTENDED TO MARCH 15<sup>TH</sup>!

DeMolay Honor Nomination Forms

Due in the office **BEFORE** March 25th...

Attention all - the deadline is into the WA DeMolay Office **BEFORE March 25th** for the **2017 Honor Nomination Forms**. First, please email to [office@wademolay.org](mailto:office@wademolay.org) by March 20th any names your Chapter will be submitting a Nomination Form for. Then all completed forms must be submitted to the Executive Officer at the Washington DeMolay Office before March 25th. Late forms will NOT be accepted or considered. Two options are available this year for form submission:

- 1) [click here for the fillable PDF Form](#) to complete, scan, and email to [office@wademolay.org](mailto:office@wademolay.org) OR;
- 2) [click here to go to eScribe](#) and complete the Honors Nomination Form online.



Advisory Councils should discuss the various Honors at their Advisory Council meetings. It is vital that each Advisory Council has a clear understanding of their responsibility in making the proper selections so that the Honors maintain their true meaning in the Order of DeMolay. Contact the State Office for suggested guidelines and comments regarding the Chevalier, the Cross of Honor, and the Legion of Honor. You can obtain further information by [clicking here for the DI website](#).

## GAME ON! CONVENTION 2017

[www.demolaycon.org](http://www.demolaycon.org)



**April 20 - 23, 2017 - Grand Mound, WA**

The Washington DeMolay **GAME ON! CONVENTION 2017** will be held April 20-23, 2017 at Great Wolf Lodge in Grand Mound, Washington. This site will serve as your go to Convention 2017 resource. Here you will find answers to your many questions, register, submit payments, find downloads and maybe even have a little gaming fun. Don't delay, get **registered** today!

Deadlines, registrations, payments, parent medical release forms, Banquet Tickets, and awesome videos are all available by [clicking here www.demolaycon.org](http://www.demolaycon.org)

## Game On! Membership Quest

*Join us in our Quest to Level-Up your Chapter with new members...*

Don't miss out on this opportunity to join the brothers in your Chapter for the **Game On! Membership Quest**. If you follow the membership program and get new members you can earn fabulous prizes.

[Get all of the details here!](#)

### Rewards for bringing Candidates to Conclave:

**Chapter Level-Up:** The Chapter that brings the most Candidates to be initiated at Conclave (not previously DI reported) will receive a pizza or ice cream party on Friday AND Saturday Nights of Conclave. (Must have a minimum of 3 Candidates present)

**Individual Level-Up Bonus:** Every New Member and First Line Signer for the 2017 year will have their names entered into a drawing for fabulous prizes awarded at each Business Session.

**Level 1:** Be the First Line Signer of a Candidate initiated at Conclave (not previously DI reported) and you will receive a second set of Late Night Snack Tickets AND an extra packet of Play Money.

**Level 2:** Be the First Line Signer of two Candidates initiated at Conclave (not previously DI reported) and get the benefits of the Level 1 awards PLUS a \$30 Gift Certificate for the DeMolay eStore at Conclave.



**Levelled UP:** Be the First Line Signer of three Candidates initiated at Conclave (not previously DI reported) and get the benefits of Level 1 & 2 awards plus **\$100 CASH**. (Maximum of 10 cash awards)

We know it not always easy to unlock all the Achievement Rewards by yourself, but if you work together as a team, put in the effort, do the work to make it happen - everyone is a winner! Follow the simple provided instructions, stick to the schedule, and you too, and your Chapter could benefit from this program. [Click here to print the Quest packet](#) and bring to your next Chapter meeting to get started today!

## 2017-2018 Region Master Councilor & State Chapter Application

***Deadline to submit your application is April 10th...***

Those interested in serving as a Region Master Councilor and/or on the 2017-2018 State Chapter must complete an [online application](#) and submit the required Advisory Council Acknowledgement Form and Parental Consent by April 10, 2017.

Candidates' applications will be reviewed beginning April 11, 2017 and will be contacted regarding their submission. Any questions should be directed to DSMC John Jacobson at [jjacobson@wademolay.org](mailto:jjacobson@wademolay.org).

For the application [click here](#).



## Prospect Events

***And now for something new...***

What's the difference between "Prospect Party" & "Prospect Event"? Well a "Prospect Party" is a specific focused activity to invite only prospective members and their parents to attend that is 100% about getting them into DeMolay. This can be a time consuming and tough task. However a "Prospect Event" is an existing Chapter event that is already on the term plan that you can easily switch to something you invite your friends (and their parents) to attend, have fun, and along the way teach them about DeMolay. These events must take place at least once a month.



At WADA this past weekend, your Councilors and Advisors attending planned a Prospect Event for your Chapter that will take place within the next 2-3 weeks. [Click Here to find your Date](#). This is something you can easily add a few elements to welcome visitors that are invited to attend and learn more about DeMolay. The concept is for each Chapter Member to invite 5-10 friends and hopefully their parents too. [Click Here for the new Membership Brochure](#). The young men go in one room and have lots of fun, play games, talk, etc.... in the other room a few select Advisors take the parents/guardians and sell them about the greatest fraternity in the world. [Click Here for the new Membership Poster](#). Once the sales pitch is over, hand out the Pocket Membership Applications. [Click Here for the Application](#). Then we all come back together for some awesome food/snacks and give time for the prospects and parents to talk. Just as they are finishing up, have the Chapter Members go through and collect the completed applications and invite them to attend the next event prior to initiations. [Click Here for the Selling DeMolay Tips Sheet](#). Again, this process should all happen within about 45 days.

Looking at the calendar - that is CONCLAVE! Note that **Initiation Day at Convention is Friday, April 21st**. So be sure to check out the awesome [Membership Quest Rewards](#) for being a First-Line Signer on 3 Petitions that are initiated at Conclave. [Click Here for more details](#).

IF you need help on planning and following through on your Prospect Event - please contact SMC Luke Walker at [lwalker@wademolay.org](mailto:lwalker@wademolay.org) for anything we can do to assist you grow and be successful. Together we can reach our goal of **50 new members** by Conclave 2017.

**WADA Spring 2017 was a HUGE success!!!**

**Thank you all who attended and all who were staff...**

If you didn't attend the WADA Spring leadership retreat, you missed out on tons of great information, educational classes, leader skills, brotherhood time, Advisory Council bonding, great food, awesome ideas/brainstorming, and some super Ping-Pong matches.



Many thank you's are in order to: the Rainbow Potts of Gold for the use of their facility on Hoods Canal, the Masons of Belfair for the use of their Masonic Center, our WADA Czar Dad Wheeler, your State Corps, to Dad's Charlson, Stewart, Helm, Traub, Hamlin, Gross, and Brunson for their time and dedication, and finally to the DeMolay's, Councilors, and Advisors from Henry M. Jackson Chapter, Puyallup Chapter, Tacoma Chapter, Olympia Chapter, Vancouver Chapter, and Empire Chapter. We tackled many new concepts, revisited a few old ones, and created a clear pathway to a successful future.

## **Fred Meyer Community Rewards - it costs nothing to sign-up**

**Anyone can help support WA DeMolay - family, friends & neighbors...**

**Your support can help lower the cost of our Events and Programs**



**MAKE SURE TO LINK YOUR REWARDS CARD WITH**

WASHINGTON DEMOLAY #83738

**ON FRED MEYER COMMUNITY**

**REWARDS! FOLLOW THESE STEPS:**

Fred Meyer is donating \$2.7 million per year to non-profits in Alaska, Idaho, Oregon and Washington, based on where their customers tell them to give. Here's how to make sure your card is linked:

- Sign up for or login to the Community Rewards program by linking your card to  at [www.fredmeyer.com/communityrewards](http://www.fredmeyer.com/communityrewards).
- Then, every time you shop and use your Rewards Card, you are helping  earn a donation!
- You still earn your Rewards Points, Fuel Points, and Rebates, just as you do today.
- If you do not have a Rewards Card, they are available at the Customer Service desk of any Fred Meyer store.
- For more information, please visit [www.fredmeyer.com/communityrewards](http://www.fredmeyer.com/communityrewards).

**WA DeMolay Online Calendar**

**The place to go to find out what's happening...**

**Is your Chapter or Region holding an event or activity that you want others to attend?** Well that requires advertising, right?!? Let us help you promote your events! First, use the "[Calendar Event Submittal Form](#)" on the Website. This will get your date booked and posted on the WA DeMolay State Event Calendar. Second, **email us a flyer (PDF or JPEG) of the event including the Who, What, Where, When, Why, and How much.** We will post it on the State Website, Facebook and other social media outlets. Email it to: [office@wademolay.org](mailto:office@wademolay.org). Then look for it in the Chapter and Region sections of the Website!



**Are you working on your Term Plan for the next 6 months? Trying to pick an event date?** Check out the WA DeMolay State Event Calendar to see what is happening and what events are already posted. The State Chapter puts dates out as far as possible so you can plan when you want to do something. We also post other organizations major events so you can plan for those too. When you have your Installation date picked, let us know so we can put it on there! Go to [DeMolay State Calendar](#)!

**Dad Jeffery A. Brunson**  
**Executive Officer in WA**  
[DadBrunson@wademolay.org](mailto:DadBrunson@wademolay.org)

Our work and our people are regularly recognized as the best DeMolay has to offer.



**Contact us today!**

STAY CONNECTED

