

## *Executive Officer Briefing March 20, 2016 - Vol. 2 Issue 23*

### Spring WADA is this Saturday, March 26th!

You are one of the key leaders in your Chapter! We need you to share the information here with the members and advisors of your Chapter. It is our desire to ensure frequent communications are taking place throughout the jurisdiction. Thank you for your effort in accomplishing this important mission. If you have feedback please share it with us at any of the options at the bottom of this email and we will endeavor to make it happen.



### DeMolayland Conclave 2016

***Final Registration Paperwork is due Friday, March 25th!***

This is your last call for Registration Forms and Youth Medical Releases. Your one stop place for all things WA DeMolay Convention is on our website, [click here](#). All forms can be complete right online or printed out and scanned or mailed to the office.



Payments can also be done online or mailed in. Registration Chairman's Dad Gross and Mom Flaherty have been emailing to the Chapter Conclave Contact person communications about who we have registered, what information we have/have not, and how much is owed. IF you need have questions or need information that is not answered on the website, please contact the following:

Convention Director Mom Lorrie Brunson 253-686-4365 [email](#); Registration Dad Brian Gross 253-576-3159 [email](#); Housing Mom Corrine Flaherty 206-788-6151 [email](#); Financial/Payments Dad Kevin Reid 209-968-9327 [email](#).

We have to give the hotel our needs for room and meals on this **Friday, March 25th** (30 days before Conclave). If you are not registered by then, there will be slim to no chance of us getting

you rooms or meals. We do build in a little buffer for new candidates/members, but Mom Brunson needs to hear from you as soon as possible.

Remember that we also need to give the hotel our numbers for the **Saturday Night Banquet tickets** on this Friday, March 25th too (they are included if you are a full-time attendee). If you want a guaranteed seat for the Banquet, please register online before this Friday, otherwise it will be on a first paid, first served basis.

## Spring WADA

*March 26th in Bellevue...*

The Spring WADA will be held on this Saturday, March 26th, starting at 8:00am at the Bellevue Masonic Center. This is a required training for all Councilors, Chapter Dad's and Chairmen. Registration is only \$10 and can be found online at our website or by [clicking here](#).

**Please complete the online registration so we can have a count**

**for the Lunch.** We will be covering numerous things including the specific responsibilities of each Councilor in a Chapter as well those of the Advisors. Please start planning to be in attendance as this is required training for your Chapter's leaders. Additionally we will be providing DAD Training this day also. If you have any questions you can email [Dad Gross](#) or [Dad Chris Wheeler](#).



## Membership Brochure

*Please help us!*

As I stated in the last Briefing, we need some help in developing a few ideas that came out of the Executive Officers Conference. I have begun creating two new pieces for distribution to the public getting the word "DeMolay" out there.

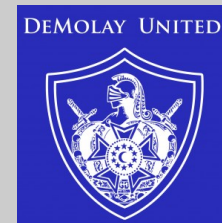
**Please share with me your ideas on the following:** [office@wademolay.org](mailto:office@wademolay.org)

**National Advertisement Post Card** - The mission of this piece is for a quick handout teaser that will give just enough information to get someone interested in asking for more details about DeMolay. My question to you is "**Describe DeMolay to the public using no more than three words**". Here are 5 examples I brainstormed: Camping Trip, Fidelity, Community Service, Fun, Tradition...

So create me a list of all the words you can think of that describe DeMolay to the public. Not sentences, but rather single words or short phrases (no more than three words together) and email me your list by this **Thursday, March 24th before 8:00pm**. This could be accomplished by a Chapter brainstorming session or individually. I am looking forward to your input!

**National Advertisement Brochure for DeMolay.** This has been talked about and talked about but is not moving along. We have developed a printed brochure that we have been using here in Washington, now it is time to take it Nationally. **I need your input! Tell us what you feel should be in this brochure - wording, text, information, photos, graphics, colors.** Share your thoughts with me and/or send your pictures by **Wednesday, March 30th before 6:00pm**.

Thank you!  
Dad Jeff Brunson



## Region Conclaves are Now Completed

### *Congratulations...*

Over the last several weeks we have held each of our Region Conclaves and they have been great! Business has been conducted as needed and most of our leaders for next year's Regions have been determined.



Congratulations go out to **Garret Parmenter** who was elected in Pilchuck Region, **Marcel Wilken-Brown** in Adelphos, and **Drake Mayhugh** in St. Helens. We will have Destiny holding an election at Convention since we had a stalemate between the two candidates running. After numerous ties it was determined to push back the election in hopes of gaining a decision.

I also look forward to the spirit from each of the Regions when we get to Conclave this year.

## Membership Focus includes getting them Registered

### *Reporting new Initiates...*

As many of you heard at our last WADA we are now reporting new initiates a little different than we used to. Instead of sending any paperwork to the State office or to DI office, you will now enter all the info directly into the eScribe system and have it processed by DeMolay International. You can [Click Here](#) to be taken to the system, where you can login and enter the details for your new initiates. You will also need a PayPal account or an electronic payment option ready when you do or you will not be able to complete the registration process. If you have any questions you can contact [Dad Gross](#) with your question and he will get you an answer or walk you through the process as needed.

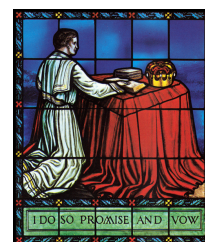


## All Members Must Be Proficient Now

### *In order to hold office or vote, you must be proficient...*

Reminder to everyone, effective January 1, 2016, all members must be proficient in order to hold an Elected Office and/or Vote. This is applicable to Chapter, Region and State Offices.

If you have questions about how this should be handled you can contact your Region Deputy or the Jurisdiction Office for answers.



## Be Sure to Begin Planning for DLC 2016

### *DLC 2016 will be held July 24th - July 30th...*

DLC 2016 is now on the calendar. Please make sure to start putting your plans together for how to get as many of your members there as you can. The dates are **July 24-30, 2016** and will be held once again at Camp Shepard, near Enumclaw, WA.

The cost this year will be **\$350** per person for everything and there will be a number of new things

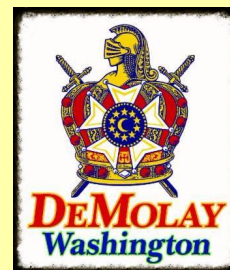


for those who have been before, so we encourage you to consider coming back for a new experience. So be talking with your local lodges and anyone else who can help you send as many boys as you can to help your chapter grow. If you have any questions please visit the DLC website at [www.pnwdlc.org](http://www.pnwdlc.org) for much more information and registration options.

## Are all the Leaders in your Chapter on our Mailing List?

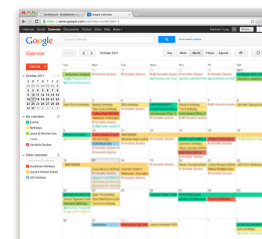
*Please check with all your leaders...*

Every two weeks we send out this EO Briefing to make sure that everyone is up to speed with all the latest and greatest info that we have to share. Your Chapter Chairman, Dad Advisor, and Councilors should be receiving this at a minimum. As time goes by please be sure to check with your fellow leaders and make sure everyone is receiving it. If you need someone added they can email the office or go to the [website](#) and click the link to be added to our [electronic mailing list](#).



## WA DeMolay Online Calendar - The right spot to find a date...

Is your Chapter or Region holding an event or activity that you want others to attend? **Well then, that requires advertising, right?** Let us help you promote your events. First, use the "[Calendar Event Submittal Form](#)" on the Website. This will get your date booked and posted on the WA DeMolay State Event Calendar. **Second, email us a flyer** (PDF or JPEG) of the event including the Who, What, Where, When, Why, and How much. We will post it on the State Website, Facebook and other social media outlets. Send it to - [office@wademolay.org](mailto:office@wademolay.org). Then check out your flyer in the new Chapter and Region sections of the Website! **Go to Calendar**



## You asked for it.... Conclave 2016 Payment Schedule was originally posted on the website in October...

**Registration Forms were due on February 15th!!!**

**A hard deadline has been set for this Friday, March 25th!**

Go to [Here](#) for all info!

And questions about payments - contact our State Financial Director, [Dad Kevin Reid](#) if you have any questions.

Any questions about the event can be directed to the Convention 2016 Director [Mom Lorrie Brunson](#).



**Dad Jeffery A. Brunson**  
**Executive Officer in WA**  
253-380-8193



Our work and our people are regularly recognized as the best DeMolay has to offer.

*Give us a call today!*

*STAY CONNECTED*

